# Costar Technologies, Inc. Annual Meeting October 7, 2013

#### **Cautionary Statement Regarding Forward Looking Statements**

This document contains forward-looking statements that involve risks and uncertainties, as well as assumptions, that if they never materialize or prove incorrect, could cause the results of the Company to differ materially from those expressed or implied by such forward-looking statements. Forwardlooking statements generally are identified by the words "expects," "anticipates," "believes," "intends," "estimates," "should," "would," "strategy," "plan" and similar expressions. All statements other than statements of historical fact are statements that could be deemed forwardlooking statements. The risks, uncertainties and assumptions include developments in the marketplace for our products, competition, related products and services and general economic conditions, as well as other risks and uncertainties. Accordingly, we cannot give assurance that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what impact they will have on the results of operations or financial condition of the Company.

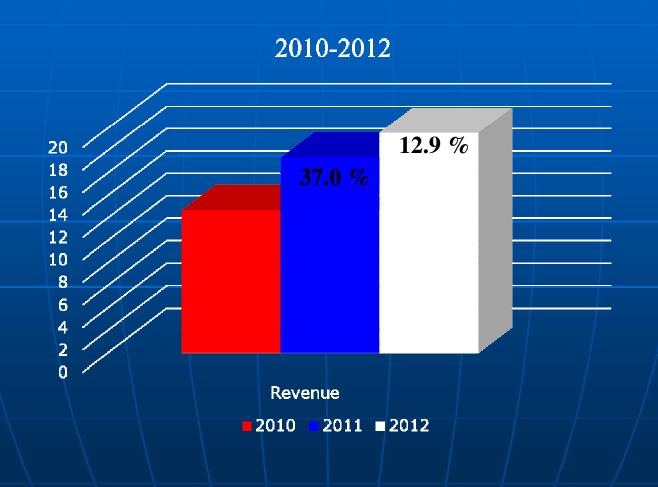
## 2012 Review

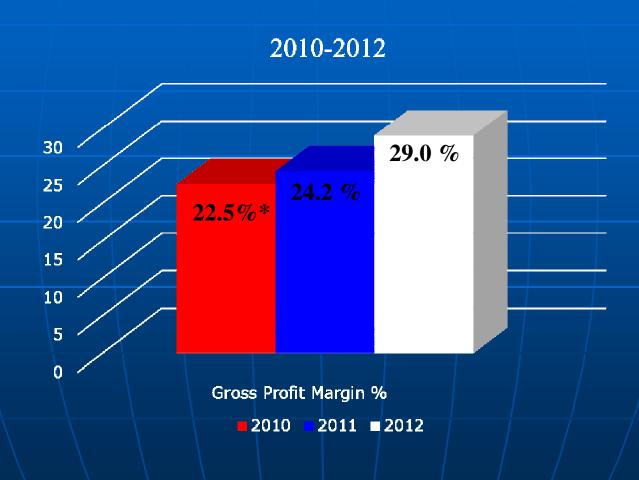
- Continued Weak Economic Conditions
- Revenues Increased 12.9%
- Record Profits \$592,000, 265% IncreaseOver 2011

### 2010/2012 Financial Results

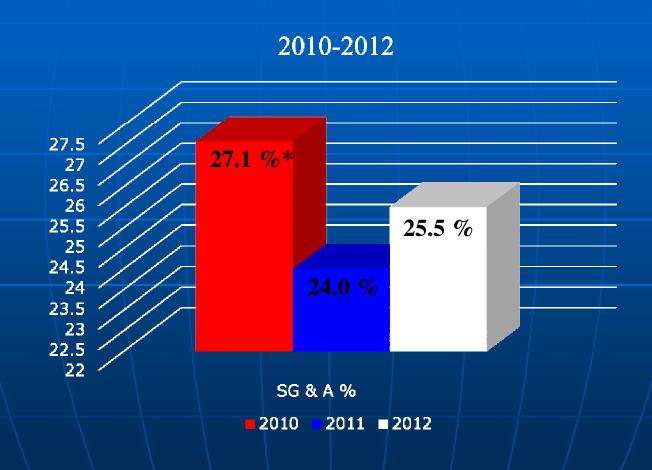
## Costar Technologies, Inc. 2012 Continuing Operations

Year	2012	2011	2010	2012 – 2011 Variance
Revenues	\$ 19.581 M	\$ 17.34 M	\$ 14.947 M*	12.9 %
Gross Margin GM %	\$ 5.673 M <		\$ 3.368 M 22.5 %	35.1 %
Operating Expenses Oper Exp %	\$ 4.987 M 25.5 %	\$ 4.157M 24.0 %	\$ 4.051M 27.1 %	19.97 %
<b>Operating Income</b>	\$ 0. 686 M	(\$0. 043 M)	(\$0. 683 M)	1495%
Int/Inc/Taxes	(\$0. 094 M)	(\$ 0.119 M)	(\$ 0.125 M)	-21.0 %
Net Income/Loss	\$0.592 M	\$0.162 M	(\$0.808 M)	265.4 %





- Product Mix DVR's, Industrial
   (Lower Margin) Growing at Slower Pace
- New IP Camera Products, Higher Margin
- General Product Cost Reductions (Volume)
- Second Year of Contract Buy
   of Major Retailer Increased
   Margins As Component Costs Drop



- 2010 Reduced Staff Due To Recession
- 2011 Economic Recovery Commences
- 2012 Added Infrastructure for Future Growth



- 2010: Losses Resulted in Layoffs
- 2011: Added Significant Infrastructure and Key Sales Personnel
- 2012: Growth in Revenue Offsets Increases

- 2012: Infrastructure Allows for Increased Sales Activity, Travel & Online Meetings
- Infrastructure increases allow more
   Sales Time for Selling Activities Online
   Meetings Up 300%



Located in Coppell, Texas

**Open Office** 



Video Training Room



**Open Office** 



**Video Training Room** 







- Same day shipping
- High volume build and configure line
- Pre-ship software configuration capabilities
- Custom kit configurations built to order





#### Revenue per Employee Productivity Comparisons

2010\* 2011 2012 2013e\*\* \$679K \$694K \$699K \$900K

Year End Employee Head Count?

22

25

28

30

What Are Some Industry Productivity Comparisons?

<sup>\* 2010</sup> excludes discontinued operations and includes inter-company video sales

<sup>\*\*</sup> Six Months 2013 Annualized

#### 2009 Industry Productivity Comparisons

Tyco \$162K per employee

UTC \$263K per employee

Honeywell \$285K per employee

Fortune 500 \$300K per employee

W.W. Grainger \$380K per employee

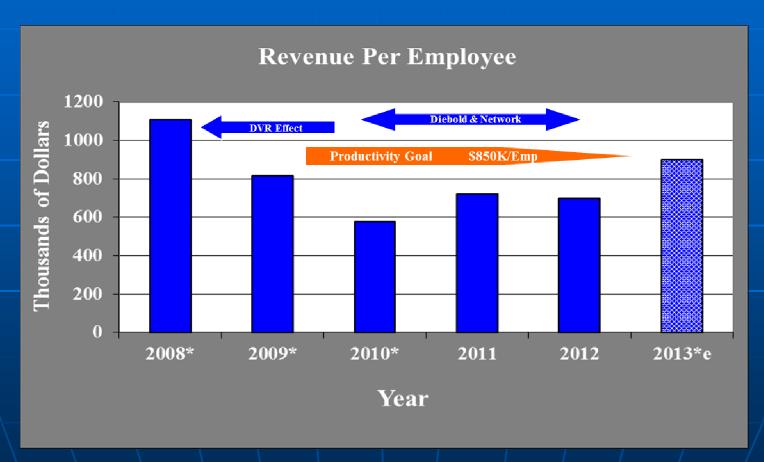
Graybar \$450K per employee

\$565K per employee

GE

#### 2012 Productivity Changes

- New Network Products Increased Technical Support
- New Network Products Have Higher Margins
- Increased Gross Profit per Salary Dollar due to Network Products



<sup>\*</sup> Adjusted for Discontinued Operations



## Our Position in the Security Market

#### 2012 Top 50 Worldwide Security Companies

Company Name	Rank	2011 Revenue
Napco	#29	\$71.4M
Avigilon	#32	\$59.1M
Infinova (March)	#35	\$55.6M
Vicon	#40	\$47.2M
Milestone	#43	\$43.3M
Win4Net	#49	\$30.9M
Costar Video	N/A	\$17.3M
Mace	N/A	\$13.9M

Security Market

## Security Market Channels

Manufacturer Distribution Small Dealer National Dealer Integrator End User

Our Strategy

#### Step One: Targeted Accounts 2011-2012

- \* Sielox Dealers
- \* Canadian Distributors
- \* Large Dealers
- \* IT Integrators

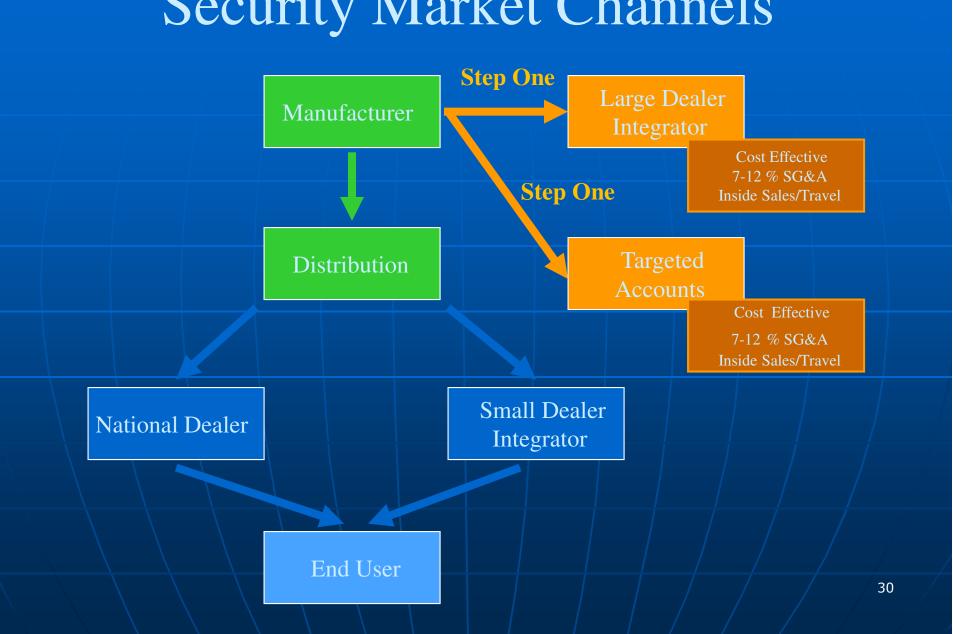
#### Step Two: Targeted Accounts 2012-2013

\* Distribution With Inside Rep

#### Step Three: Targeted Accounts 2013-2014

\* Distribution With Territory Rep

## Security Market Channels



## Security Market Channels

